

Message Text

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PAGE 01 LONDON 08388 261644Z
ACTION EB-08

INFO OCT-01 EUR-12 IO-13 ISO-00 AID-05 CEA-01 CIAE-00
COME-00 EA-10 FRB-03 INR-10 NEA-11 NSAE-00 ICA-11
OPIC-03 SP-02 TRSE-00 LAB-04 SIL-01 AGRE-00
OMB-01 SS-15 STR-07 CTME-00 ITC-01 L-03 OTPE-00
/122 W

-----126900 270410Z /12

R 261536Z MAY 78
FM AMEMBASSY LONDON
TO SECSTATE WASHDC 6550
INFO AMEMBASSY PARIS
USMISSION GENEVA

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USOECD

USMTN

E.O.11652: N/A
TAGS: ETRD, UK, OECD, MTN
SUBJECT: UK TELEVISION SCREEN TIME QUOTAS

REF: STATE 128768

1. WE RAISED ISSUE OF POSSIBLE NEW IBA GUIDELINES RES-
TRICTING U.S. SCREEN TIME ON BRITISH TELEVISION WITH
DEPT. OF TRADE DEPUTY SECRETARY ROBIN GREY ON MAY 25.
GREY WAS NOT FAMILIAR WITH THE DETAILS OF THE PROBLEM,
BUT HE WAS GENERALLY RESPONSIVE TO OUR PRESENTATION, PAR-
TICULARLY REGARDING THE NEED TO AVOID AGGREGATING AT THE
PRESENT TIME AN ALREADY BOTHERSOME TRADE RESTRICTION.
HE AGREED TO INVESTIGATE THE MATTER AND RESPOND TO THE
EMBASSY'S INQUIRY.

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2. IN ADDITION, STR GENERAL COUNSEL RIVERS AND EMBASSY
OFFICER MET WITH LONDON VIACOM REP HOWARD KARSHAN AT HIS
REQUEST ON MAY 25 TO DISCUSS THE PROBLEM.

3. RE PARA 6 OF REFTTEL, EMBASSY WOULD APPRECIATE HAVING
AT AN EARLY POINT U.S. OECD'S ASSESSMENT ON WHETHER RE-
DUCTION OF TELEVISION SCREEN TIME WOULD VIOLATE UK OBLI-

GATIONS UNDER THE INVISIBLES CODE.

STREATOR

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION BROADCASTING, PROGRAMS (PROJECTS)
Control Number: n/a
Copy: SINGLE
Draft Date: 26 may 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978LONDON08388
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780224-0225
Format: TEL
From: LONDON
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780515/aaaaambv.tel
Line Count: 65
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: afe1b695-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 78 STATE 128768
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05 may 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2552753
Secure: OPEN
Status: NATIVE
Subject: UK TELEVISION SCREEN TIME QUOTAS
TAGS: ETRD, UK, US, OECD, MTN
To: STATE USOECD MULTIPLE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/afe1b695-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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